



SOFTWARE ASSOCIATES DESIGNS WAREHOUSE RF AUTOMATION SYSTEM FOR INDEPENDENT DISTILLERS GROUP

Independent Distillers Australia, a major manufacturer and worldwide distributor of alcoholic beverages, has implemented a Software Associates warehouse management system at its facilities in Melbourne and Sydney.

The software being utilised is the dcLINK wireless data capture system from Software Associates strategic partner, Data Systems International (DSI). A key step was integrating dcLINK with comprehensive business management solution, Microsoft Dynamics AX.

Software Associates Ltd. is one of the country's fastest growing information technology specialists. Group Business Analyst at Independent Distillers, Crystal Chan, says:

‘We approached Software Associates to provide system design and project scoping services following a previous implementation at our sister company, Independent Liquor (NZ) Ltd., in Auckland, in 2001.

The hardware, software and process framework that Software Associates has provided us with has significantly streamlined warehouse product handling. I am positive that we will be much more productive, profitable and efficient now that we are able to track inventory using bar code scanning and mobile application technology.’

Michael Harrod, Operations Manager at Software Associates, agrees:

‘Previously, IDA was entering data manually from paper which is time consuming and inefficient. The new system will help reduce costs and improve profitability. Efficiency, accuracy and visibility will all be much improved.’

Further information on Software Associates and warehouse management solutions can be found at www.softwareassociates.co.nz.

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**Further Information:***Independent Distillers Group:*

Founded in Auckland, New Zealand in 1987 as Independent Liquor (NZ) Ltd, the now named Independent Distillers Group is still privately owned and operated with sales and export markets worldwide.

The Independent Distillers Group is a manufacturer and distributor of alcoholic beverages. Its core business is its own ready to drink (RTD) brands which are continuously evolving. Independent Distillers also produces a selection of beer, wine and spirits under its own brands, and is beginning to distribute licensed brands in some markets.

Software Associates:

Since 1988, Software Associates has provided hardware solutions and software development services to the business community. As a Microsoft Gold Certified Solution Provider, Software Associates has a highly qualified team of developers with a wide range of skills including software analysis and design, development, implementation and support. To find out more about Software Associates, visit www.softwareassociates.co.nz.